



Programming Guidelines

(1) Type of Program: The primary language of the program should be Marathi. This could be any one of the following categories.

Drama : One Act, Two Act, Musical, Street Play (Ek Patri Prayog discouraged)

Music: (by individual or group): Classical, Devotional (Bhajan, Kirtan etc), Folk, Light/Bhavageet, Fusion, Group Singing, instrumental music, Band, Jugalbandi

Dance: Dance program with Classical, Fusion, Folk, bollywood, Flash mob dance, or other dance forms,

Variety: Interviews, Stand up Comedy, Kavya Vachan, Katha Kathan, Workshops (Saree Draping, Fashion, Henna, Makeup), Demonstrations, Hypnotism, Short Films (Max 30 mins) (DVD should be submitted).

Educational: Yoga, Naturopathy, Ayurveda, Health and Wellness, Food and Nutrition, Culinary Skills, Others.

(2) Duration: As we anticipate a large program line-up, it is mandatory that you plan and complete your event within the prescribed time interval. It is very important that you specify duration of set-up and take-down time for the program. Thus your proposal should include ALL three

- Setup Time
- Program Time
- Take-down Time

The maximum Program Time for any single program should not exceed 90 minutes. (Exception - 2 Act Play)

(3) Target Audience: If the target audience is youth or children we will pass the proposal to the youth committee for evaluation and approval.

(4) Number of Participants: Participant number should include both the front and back stage artists with a separate count for each. Kindly specify the number of adults and children as well. (Please note that all participants need to be registered for the convention.)

(5) Estimated Production Expense: Specify estimated production cost of this program which may include costumes, rehearsal room rentals or property . Please note that the estimate of production expense is required to understand the scale of operation. Convention committee does not guarantee to

pay all or any part of the production cost, honorarium/compensation or any other payment in consideration of performance.

(6) Submitting program related material: For proper evaluation it is necessary to submit additional material relevant for your program such as synopsis, script, presentation material, video recording (digital or DVD), music tracks and review of the previous performances (if any) in its entirety. We may request additional material/details if necessary after initial review by our selection committee. The proposals selected for the convention will be asked to submit a promotional video (by January 2017) to be used in the marketing campaigns and promotions.

(7) Key Production Team: Please let us know the key members of your production team. These could be Producer, Director, Writer, Choreographer, Music Director/Arranger, Key Performers and Key Back Stage Coordinators (if applicable).

(8) Audio/Visual/Stage/Green Room Requirements: Following list of items is a suggestion. If you have any other needs not mentioned below, please include them as well:

- Requirements for number of Channel Mixers, Microphones (types and number)
- Lavaliers, monitors etc.
- Video Screen requirements/recorded video backgrounds.
- CD/DVD/MP3 players, projectors, any special audio/video requirements.
- Lighting needs, extension cords.
- Number of Green Rooms needed.
- Minimum stage area needed, special stage setup, stage risers, stage property needs, number of stage wings, backstage needs and curtains.
- Property for Dramas can be arranged upon request. (Table, Sofa, chairs etc) This information helps us to better coordinate with our Audio/Visual, Stage Setup and BackStage teams

(9) Program Concept: Please elaborate on Creativity, Entertainment Value, Uniqueness, Popularity, previous performance, and any other merit that makes your program suitable for the convention. Please include how it relates to the theme of the convention “Enhancing Belonging to Marathi Community and Bringing Marathi to the forefront” if applicable.

(10) Key Contact person for correspondence: We need ONE contact person that we will correspond with regarding program review and follow-up. Please provide Name, phone no and email contact information.